

SPRING 2022

x



ONLINE
MEDICAL JOB FAIRS



Hello,
We are
Careers in White
International Medical Career Fair Organizer



About Careers in White

Careers in White is about a Team.

10 members, 10 brains that work together on finding the best marketing ideas, on organising the best International events and meeting the best recruiting companies willing to present their offer within our career events.

It is also about the 85 Local Members of the cities where we go that join brains together with ours to gather the best candidates interested in meeting Careers in White, YOU and your job offers!



OUR Services

We offer a wide range of services.

The advantage for choosing our services is that we personalise the services according to your requirements



Online Medical Career Fairs

Get access to a diverse pool of candidates exclusively in the medical field by participating in our upcoming online medical recruitment job fairs.



Private webinars for recruiting companies

Be the exclusive recruiter in your webinar to a targeted audience that we gather for your company.



Online targeted Advertising

Benefit of our network, our database, our connections and other resources to advertise your company and job offers.



Virtual Medical Job Fairs

Recruit from the comfort of your office with 24/24 online advertising of your offers for 21 days.

OUR Portfolio

Over the past 15 years we have exceeded the expectations and fulfilled the demands of more than 660 employers, recruiters and service providers around the world!

2008 - 2022

95%

94%

425 independent recruiting events for the medical sector

77.598 unique visitors have participated in the Careers in White events.

WHY.WORK WITH US



Meet Right Candidates at the Lowest Cost

We Target exactly the candidates you are looking for!

We offer your company: Brand awareness, Familiarity, TRUST!

We help you Stand out, attract candidates to your company!



Medical Webinars

Online webinars, where you can present your company and the benefits of working with you to multiple candidates at once is one of the best solutions.



Marketing and Promotion

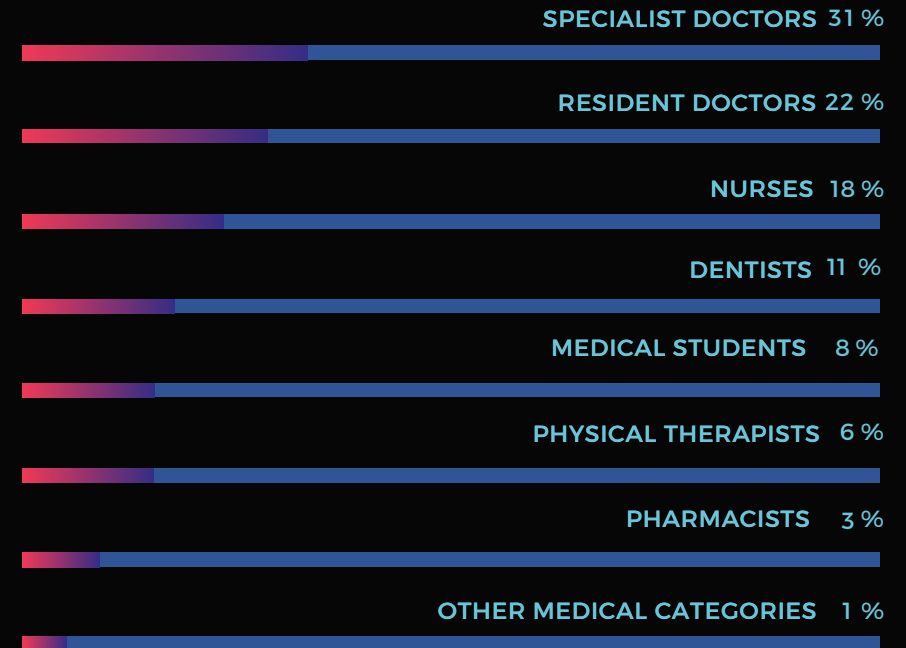
Become one of the top recruiters or service providers in the branch and gain lots of extra visibility with us through our online and offline promotions.

We have a great network of medical professionals looking for a job (77.000+) and new ones are joining our online platform daily.

MATCHING.CANDIDATES

Candidates that meet your criteria

What we offer you? The guarantee that the candidates fit your pre-established criteria. This product offers you the best way to filter your candidates with zero effort. You tell us what your needs and we are add another layer on advertising by calling the applicants.



Exclusive fairs for companies offering jobs especially in these countries:

The **UK & Ireland's** Medical jobs fair

17 - 23 April

The **Germany & Swiss** Medical jobs fair

24 - 30 April

The **France & Belgium's** Medical jobs fair

1 - 7 May

The **Scandinavian** Medical jobs fair

8 - 14 May

Only candidates interested in **the country you recruit FOR**

Easy steps for connecting with the candidates once **you know their interest.**

Access to our extensive network and database of candidates **filtered by country preference.**

Relocation willingness already presented once they have applied

Targeted marketing campaigns in networks of candidates interested in **your specific country.**

Have a **dedicated spot** for your area of interest. One week of **dedicated activities and webinars.**

Dedicated fairs for companies all over Europe targeting CANDIDATES from these countries especially:

Reach audience within all the cities in the country of that specific fair.

Leverage the power of our local network and candidates' database

Focus on the countries that bring the best results to your company.

Be more attractive to candidates by being promoted in their native language

Gain more applicants by being promoted within local media.

Reach the right candidates with our local teams that understand the candidates' need.

15 - 21 May



ROMANIAN JOB FAIR

📍 Online fair

22 - 28 May



BULGARIAN JOB FAIR

📍 Online fair

29 May - 4 June



HUNGARY & GREECE

📍 Online fair

5 - 11 June



CROATIA & SLOVENIA

📍 Online fair

12 - 18 June



PORTUGAL & SPAIN

📍 Online fair

19 - 30 JUNE



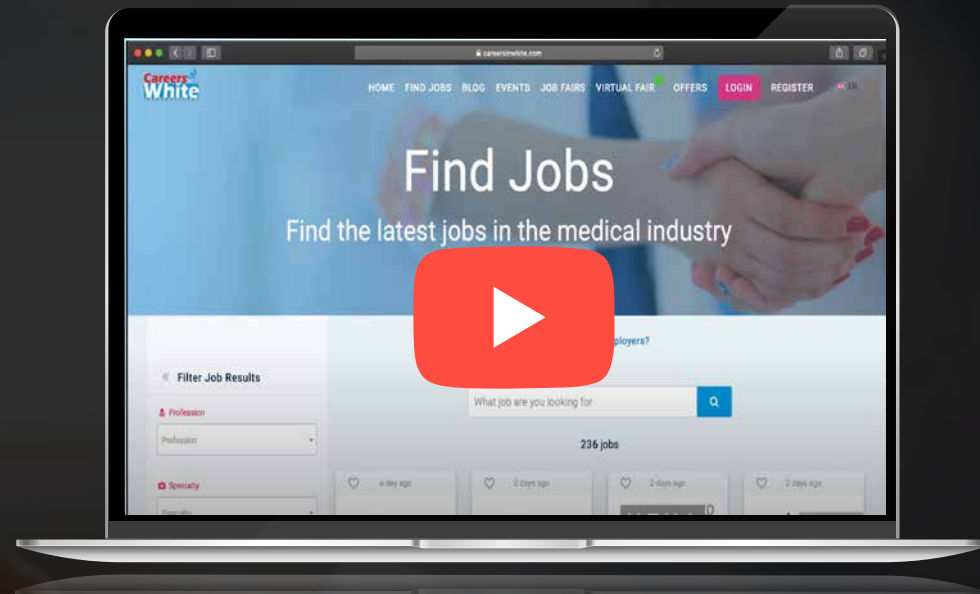
EUROPE

📍 Online fair

PRICING.ONLINE FAIR

		(*price per fair)	(*price per fair)	(*price per package)
		Business	Premium	Duo pack
		€ 500*	€ 800*	€ 1000
		VAT not included	VAT not included	VAT not included
job posting	your jobs are daily saw by all our website visitors	✓	✓	✓
paid campaign Google	your jobs are included in the general virtual fair promotion	✓	✓	✓
paid campaign Facebook	your jobs are included in the general virtual fair promotion	✓	✓	✓
organic social media campaign	organic social media general campaign to targeted audience with 150k reach	✓	✓	✓
LinkedIn network advertising	general advertising to over 5000 contacts in our LinkedIn network	✓	✓	✓
virtual fair booth	personalized virtual fair booth	✓	✓	✓
medical database newsletters	advertising to 70k medical personnel via newsletters		1 per month	2 per month
website pop up ad.	pop up advertising on Careers in White website		✓	✓
co-branded campaign Google	personalised boosted Google campaign for your brand with 100k+ reach		✓	✓
co-branded campaign Facebook	personalised boosted Facebook campaign for your brand with 150k+ reach		✓	✓
personalized social media	personalized organic social media general campaign centered on your jobs		✓	✓
personalized LinkedIn advertising	personalized advertising to targeted audience in our LinkedIn network		✓	✓
co-branded visual materials	your brand on our visual materials on social media and website		✓	✓
Exclusive & Area fairs package	gain exposure within the fair with exclusive jobs for the country you recruit for + one more fair			✓

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