

ONLINE MEDICAL JOB FAIRS



Careers
White
INTERNATIONAL

autumn 2021

1 about.us

Hello,
We are
Careers in White
International Medical Career Fair Organizer



About Careers in White

Careers in White is about a Team.

10 members, 10 brains that work together on finding the best marketing ideas, on organising the best International events and meeting the best recruiting companies willing to present their offer within our career events.

It is also about the 85 Local Members of the cities where we go that join brains together with ours to gather the best candidates interested in meeting Careers in White, YOU and your job offers!

OUR Services

We offer a wide range of services.

The advantage for choosing our services is that we personalise the services according to your requirements

Online Medical Career Fairs

Get access to a diverse pool of candidates exclusively in the medical field by participating in our upcoming online [medical recruitment job fairs](#).

Private webinars for recruiting companies

Be the exclusive recruiter in your webinar to a targeted audience that we gather for your company.

Online targeted Advertising

Benefit of our network, our database, our connections and other resources to advertise your company and job offers.

Virtual Medical Job Fairs

Recruit from the comfort of your office with 24/24 online advertising of your offers for 21 days.

OUR Portfolio

Over the past 11 years we have exceeded the expectations and fulfilled the demands of more than 658 employers, recruiters and service providers around the world!

2008 - 2020

95% returning customers

94% customer satisfaction rate!

389 independent recruiting events for the medical sector

69.598 unique visitors have participated in the Careers in White events.

why.**work with us**



Meet Right Candidates at the Lowest Cost

We Target exactly the candidates you are looking for!

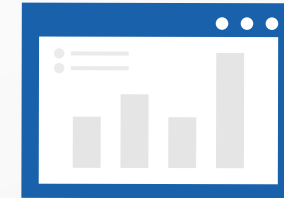
We offer your company: Brand awareness, Familiarity, TRUST!

We help you Stand out, attract candidates to your company!



Medical Webinars

Online webinars, where you can present your company and the benefits of working with you to multiple candidates at once is one of the best solutions.



Marketing and Promotion

Become one of the top recruiters or service providers in the branch and gain lots of extra visibility with us through our online and offline promotions.

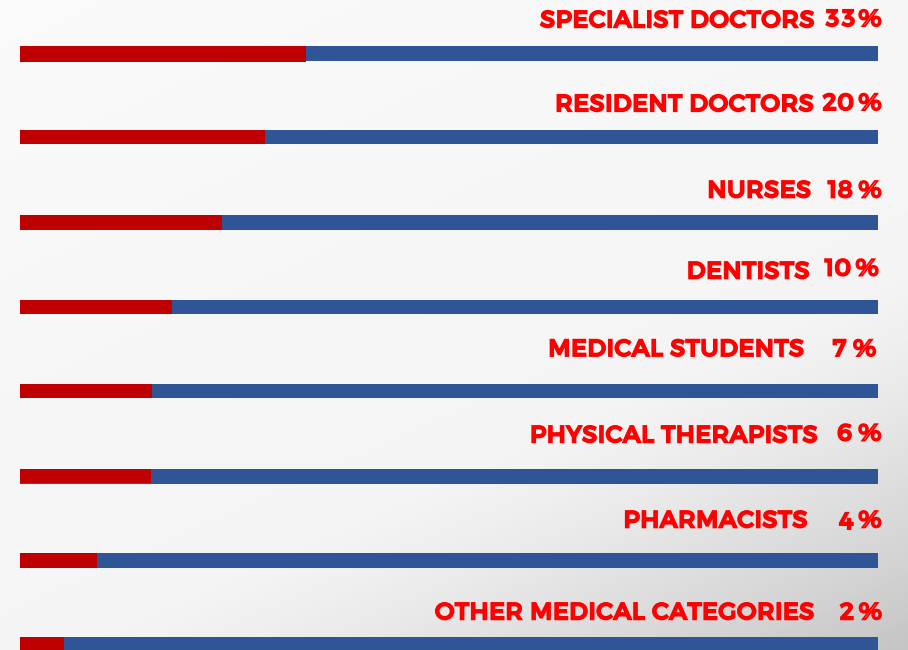
We have a great network of medical professionals looking for a job (70.000+) and new ones are joining our online platform daily.



matching . candidates

Candidates that meet your criteria

What we give you? The guarantee that the candidates fit your pre-established criteria. This product offers you the best way to filter your candidates with zero effort. You tell us what your needs and we add another layer on advertising by calling the applicants.



Exclusive fairs for companies offering jobs especially in these countries:

The UK & Ireland's Medical jobs fair

September: 13 - 19

The Germany & Swiss Medical jobs fair

September: 20-26

The France & Belgium's Medical jobs fair

September 27- October 3

The Scandinavian Medical jobs fair

October: 4 - 10

The Netherlands Medical jobs fair

October: 11 - 17

exclusive.online fairs

Only candidates interested in **the country you recruit FOR**

Easy steps for connecting with the candidates once **you know their interest.**

Access to our extensive network and database of candidates **filtered by country preference.**

Relocation willingness already presented once they have applied

Targeted marketing campaigns in networks of candidates interested in **your specific country.**

Have a **dedicated spot** for your area of interest. One week of **dedicated activities and webinars.**

Dedicated fairs for companies all over Europe targeting CANDIDATES from these countries especially:

Reach audience *within all the cities in the country* of that specific fair.

Leverage the power of our *local network* and candidates' database

Focus on the countries that bring the best results to your company.

Be more attractive to candidates by being *promoted in their native language*

Gain more applicants by being *promoted within local media*.

Reach the right candidates with our local teams that understand the candidates' need.

area.online fairs

18 - 24 OCTOBER



ROMANIAN JOB FAIR

Online fair

25 - 31 OCTOBER



BULGARIAN JOB FAIR

Online fair

1 - 7 NOVEMBER



HUNGARY & GREECE

Online fair

8 - 14 NOVEMBER



CROATIA & SLOVENIA

Online fair

29 NOVEMBER

-
13 DECEMBER



EUROPE

Online fair

15 - 21 NOVEMBER



PORTUGAL & SPAIN

Online fair

22 - 28 NOVEMBER



POLAND & ITALY

Online fair

pricing - online fair

(*price per fair)

Business

€ 500*

VAT not included

(*price per fair)

Premium

€ 800*

VAT not included

(*price per package)

Duo pack

€ 1000

VAT not included

		Business € 500* VAT not included	Premium € 800* VAT not included	Duo pack € 1000 VAT not included
job posting	your jobs are daily saw by all our website visitors	✓	✓	✓
paid campaign Google	your jobs are included in the general virtual fair promotion	✓	✓	✓
paid campaign Facebook	your jobs are included in the general virtual fair promotion	✓	✓	✓
organic social media campaign	organic social media general campaign to targeted audience with 150k reach	✓	✓	✓
LinkedIn network advertising	general advertising to over 5000 contacts in our LinkedIn network	✓	✓	✓
virtual fair booth	personalized virtual fair booth	✓	✓	✓
medical database newsletters	advertising to 70k medical personnel via newsletters	1 mention	every week	every week
website pop up ad.	pop up advertising on Careers in White website		✓	✓
co-branded campaign Google	personalised boosted Google campaign for your brand with 100k+ reach		✓	✓
co-branded campaign Facebook	personalised boosted Facebook campaign for your brand with 150k+ reach		✓	✓
personalized social media	personalized organic social media general campaign centered on your jobs		✓	✓
personalized LinkedIn advertising	personalized advertising to targeted audience in our LinkedIn network		✓	✓
co-branded visual materials	your brand on our visual materials on social media and website		✓	✓
WEBINAR	your company presentation in an exclusive webinar for your company		✓	✓
Exclusive & Area fairs package	gain exposure within the fair with exclusive jobs for the country you recruit for + one more fair			✓

talks in white

Webinars & Company Presentations

Adapting to the new global situation is important for all businesses but especially for recruiters, as candidates need to have a space to ask questions and interact with the recruiter in order to gain their trust. Online webinar, where you can present your company and the benefits of working with you to multiple candidates at once is one of the best solutions.

We give participating companies the opportunity not only to present themselves but also to get in contact with all the participants afterwards. We take care of all the necessary steps: promotion, technical needs, registration, live streaming, recording the webinar and you will also get a dedicated member of our team to help moderate the webinar and support you through the whole process. Become a trusted and modern recruiter now



OUR expertise

Over the past season we have exceeded the expectations of 6 international employers, recruiters and service providers to gain exposure within a large targeted audience!

Spring - 2020	98% matching audience	94% customer satisfaction rate!
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6 independent webinars for the medical sector

2.498 registered candidates to attend Talks in White webinars.

pricing.**exclusive** webinar

WEBINAR
€ 400

sponsored webinar

a webinar when your company can present it self for 15 minutes

co branded campaign Google

personalised boosted Google campaign for your brand with 100k+ reach

co branded campaign Facebook

personalised boosted Facebook campaign for your brand with 150k+ reach

personalized social media

personalized organic social media general campaign centered on webinar

personalized LinkedIn advertising

personalized advertising to targeted audience in our LinkedIn network

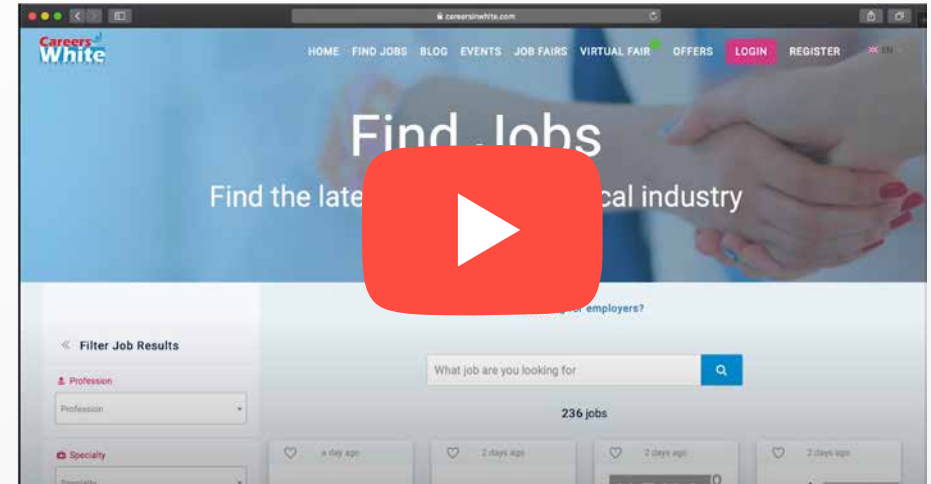
co-branded visual materials

your brand on our visual materials on social media and website

medical database newsletters

advertising to 70k medical specialist via newsletters every week

contact.us



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